

Babe Ease, LLC
 77 Jericho Road
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 USA

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RETAIL PARTNER PROGRAM APPLICATION

Please review our **Retail Partner Guidelines** before completing this application.

CONTACT & BUSINESS INFORMATION		
Contact Name:	Contact Title:	
Company Name:	Company DBA:	
Phone:	Fax:	Email Address:
Mailing Address:		
City:	State:	ZIP Code:
Is this a home-based business located in a residential neighborhood? <input type="radio"/> Yes <input type="radio"/> No		Tax ID:
How did you hear about us?		
How long have you been in business?	Website URL:	
Which Babe Ease products would you like to carry in your store?		
Have you read and accepted our Retail Partner Guidelines ? <input type="radio"/> Yes <input type="radio"/> No		
If you have a website, have you read and accepted our Internet Dealer Guidelines ? <input type="radio"/> Yes <input type="radio"/> No		

RETAIL AGREEMENT
<p>General Information: Babe Ease sales and marketing policy as it applies to the Retail store parallels our policy for internet dealers. The company will carefully and intentionally manage the distribution of Retail stores selling Babe Ease products; consistent with the development of our line's premium brand name and image. Our policy is not to over saturate the Retail store channel of distribution. Please note that if your retail store has a website, only the Internet Dealer approved images may appear on your website.</p> <p>Product Brand Image: All Retail Partners selling Babe Ease products must operate in a manner that is consistent with our premium brand image. In support of our brand image, Babe Ease reserves the right to revoke Retail Partners who operate inconsistently with Babe Ease brand policy. We do not sponsor or condone the reselling of our products on internet auctions, such as E-Bay, nor will we wholesale our products to Internet Dealers or Retail Partners who do so.</p> <p>Website Management: Retail Partners may not use the word "Babe Ease", "Clean Shopper", "Clean Diner" or "Clean Changer" in their URL addresses.</p> <p>I certify that the information provided above is accurate. I understand and agree to all aspects of the Babe Ease Retail Partner Agreement discussed above as well as the terms and account procedures listed separately on Babe Ease' Terms and Conditions and the Guidelines found on our website, www.cleanshopper.com, and / or attached.</p>

SIGNATURE(S)	
Title: Date:	Title: Date: