

Babe Ease, LLC

77 Jericho Road
 Pelham, NH 03076
 USA

Fax to: 1-603-635-9776
 Phone: 1-800-635-3899, Ext 102
 Email: cheryl@cleanshopper.com
www.cleanshopper.com

RETAIL PARTNER PROGRAM APPLICATION

Please review our **Retail Partner Guidelines** before completing this application.

CONTACT & BUSINESS INFORMATION		
Contact Name:		Contact Title:
Company Name:		Company DBA:
Phone:	Fax:	Email Address:
Mailing Address:		
City:	State:	ZIP Code:
Is this a home-based business located in a residential neighborhood? <input type="radio"/> Yes <input type="radio"/> No		Tax ID:
How did you hear about us?		
How long have you been in business?		Website URL:
Which Babe Ease products would you like to carry in your store?		
Have you read and accepted our Retail Partner Guidelines ? <input type="radio"/> Yes <input type="radio"/> No		
If you have a website, have you read and accepted our Internet Dealer Guidelines ? <input type="radio"/> Yes <input type="radio"/> No		

RETAIL AGREEMENT
<p>General Information: Babe Ease sales and marketing policy as it applies to the Retail store parallels our policy for internet dealers. The company will carefully and intentionally manage the distribution of Retail stores selling Babe Ease products; consistent with the development of our line's premium brand name and image. Our policy is not to over saturate the Retail store channel of distribution. Please note that if your retail store has a website, only the Internet Dealer approved images may appear on your website.</p> <p>Product Brand Image: All Retail Partners selling Babe Ease products must operate in a manner that is consistent with our premium brand image. In support of our brand image, Babe Ease reserves the right to revoke Retail Partners who operate inconsistently with Babe Ease brand policy. We do not sponsor or condone the reselling of our products on internet auctions, such as E-Bay, nor will we wholesale our products to Internet Dealers or Retail Partners who do so.</p> <p>Website Management: Retail Partners may not use the word "Babe Ease", "Clean Shopper", "Clean Diner" or "Clean Changer" in their URL addresses.</p> <p>I certify that the information provided above is accurate. I understand and agree to all aspects of the Babe Ease Retail Partner Agreement discussed above as well as the terms and account procedures listed separately on Babe Ease' Terms and Conditions and the Guidelines found on our website, www.cleanshopper.com, and / or attached.</p>

SIGNATURE(S)	
Title:	Title:
Date:	Date:

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RETAIL PARTNER GUIDELINES

Thank you for your interest in becoming an authorized Babe Ease, LLC Retail Partner.

If your store also has an internet presence you will need to complete our *Internet Dealer/e-Retailer application* after reading our internet-dealer guidelines. It's important that you understand our policy with respect to internet sales.

Please note: We only wholesale our products to a limited number of Internet Dealers across the country. To maintain the integrity of our brand, we will not condone the selling of our products on internet auction sites such as E-Bay and will not wholesale our products to individuals who do so. We will carefully review each application and reserve the right to refuse Retail Partners based upon that and other criteria.

Please review our guidelines for our Retail Partner applications *before* completing the *Retail Partner Application* and *Credit Application*. Please FAX your completed applications to: Cheryl Vincent at 603-635-9776. You will be contacted upon approval:

- **Our minimum order is 12 same-SKU units. You may mix and match SKUs/fabric styles for a nominal \$5.00/order handling fee.**
- The following products and styles are available for our retail partners. Please note that we introduce new fabrics exclusively to our independent retail stores and small chains prior to selling them to our larger retail partners. This allows us to initially order smaller quantities from our factory and it also helps ensure the success of our independent retail stores and small chains. As such not all of our fabrics are available to all of our retailers. [Click here](#) to see available styles for independent retail stores and small chains, or visit <http://www.cleanshopper.com/retailers/retailpartners.php>. (Most products in all styles are available – Only Flower Power products are not available to mass merchandisers).
- Our Elgin, IL, warehouse is centrally located and EDI compatible. All of our orders are shipped from this location. Occasionally an order may ship from our New Hampshire warehouse.
- Orders are usually shipped within 48 hours. Please allow 10 business days for delivery.
- We can ship our products using your own UPS account number for a nominal handling fee.
- We can accommodate rush deliveries for an additional charge.
- Our terms are Net 30, provided we receive three (3) credit references and approve your credit application prior to shipping your first order. Invoices that are not paid within 30 days are subject to 1% late fee and automatic pre-payment of future orders with a credit card. We accept Visa, MasterCard and Discover.
- Following your notice as an approved Babe Ease retail partner, you may place your order by calling Cheryl Vincent at 800-635-3899 ext. 202, by faxing your order to 603-635-9776 or by e-mailing your order to: cheryl@cleanshopper.com.
- Once approved as an authorized Babe Ease retail partner, you will be given a password so you can access our wholesale pricing and other product information. You may bypass our online system and call Cheryl Vincent at 1-800-635-3899 ext. 202 to place your order if you prefer. You can also FAX your order to 603-635-9776.
- Once approved, you may choose from our library of approved images located on our image directory (www.cleanshopper.com/media) to promote Babe Ease products in your promotional materials. If your store also has an internet presence, please note that only internet dealer-approved images (as noted in the [Internet Dealer Guidelines](#)) may be used by your company for the purpose of advertising and promoting Babe Ease products on the internet. Internet dealers may not showcase Babe Ease images that are not available for internet sales *even if their retail stores carry retailer-approved products*.

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The "Babe Ease" family of trademarks, including The Clean Shopper, The Clean Diner, The Clean Changer and others, belongs to Babe Ease, LLC. Babe Ease, LLC, is registered in the U.S. Patent and Trademark Office, The Australian Trade Marks Office, The United Kingdom Trade Marks Office and The Canadian Intellectual Property Office.

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